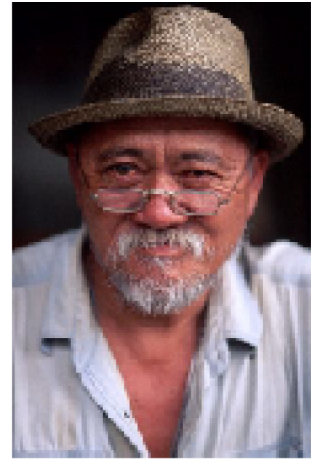




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Designing Environments for People



A Day in the Life of Joe

The Impact of Design on the Older Person
Volume 1: Millennium Joe

“A Day in the Life of Joe: The Impact of Design on the Older Person” is an interactive educational seminar offering a fresh perspective on design for the aging population. Jane Rohde, former IIDA Vice President of Forums, presents recent developments in designing for seniors, from residential and commercial design to healthcare and hospitality. This program addresses design, operations, regulations, and trends in the eldercare marketplace.

After a report on the status of the global aging population, we meet Joe, Josephine (his significant other), Mel (his sidekick), and Joe’s 89-year-old dad. Together they illustrate the trends and challenges in adult daycare, housing options, and lifestyles for seniors. The interactive portion offers new insights for future product and design development. Highlights include information on Universal Design, Aging in Place, Edenizing, and Snoezelen rooms.

For more information or to order a copy please email Lauren Erickson at lauren@jsrassociates.net or fax order form to 410-203-9836.

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- Architects
- Interior designers
- Caregivers
- Manufacturer representatives

“A Day in the Life of Joe” is an accredited .1 CEU program.

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